

Tough winter conditions demand even tougher testing.

No distance is too great when it comes to your safety.

With newly developed tyres, our testing department covers more than 20 million kilometres annually on wet and dry surfaces, as well as on snow and ice, before they satisfy our quality standards and can be delivered to retailers.




This means that our test drivers travel around the world more than 500 times and negotiate more than 20.000 bends on wintry surfaces. The stopping distances from the braking tests alone add up to more than 1.700 kilometres.

An impressive performance that requires particular dedication under the toughest conditions. Our testing teams find these perfect conditions on snow and ice virtually all year round: in the winter months through to April, on our testing grounds in northern Lapland, Sweden (Jokkmokk and Arvidsjaur), and during the summer months, near Wanaka in distant New Zealand, 1.500 metres above sea level.



For your safety, we have gone into every detail.

Developed for maximum safety on snow, ice and in low temperatures.

-  **New:** High number of block edges and sipes. **Effect:** Better traction and braking performance on snow and ice with improved handling.
-  **New:** Higher degree of lamination. **Effect:** The windscreen wiper effect reduces the thin water film that forms on the ice for outstanding braking performance.
-  **New:** More flexible sidewall area. **Effect:** Less lost energy means improved rolling resistance.



New!

The new ContiWinterContact™ TS 850 is even better than its predecessor – the ContiWinterContact™ TS 830 – which came out on top in more than 20 tests between 2009 and 2011.



Find out more details on the improved properties.

Optimally prepared. As important as fitting good tyres.

- Change to Continental winter tyres.
- Check the tyre pressure and tread depth.
- Top up the antifreeze.
- Clean the headlights and windows.
- Change the floor mats for rubber mats.
- Pack a warm blanket and some biscuits.
- Put some tissues in the car.
- Make sure you have a sturdy ice scraper.
- Keep the de-icer outside the car in case the locks freeze.
- Take a cover for the windscreen.
- Remember to take gloves and a bonnet or cap.
- Allow a few more minutes for your journey.
- Plan your winter holiday route.
- Take hot drinks with you for longer journeys.



Your local dealer.

Find out more at www.continental-tyres.com

Your children enjoy the winter, we enjoy the brake.

Winter tyres from Continental.



Effective braking is the key to safe winter driving.

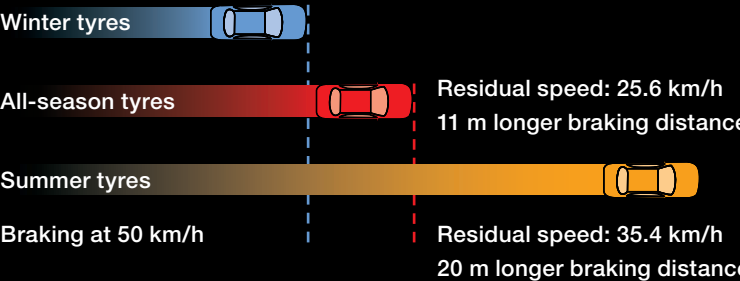
Because winter makes its own rules.

During the winter months ahead, we can expect to face icy temperatures and slippery road surfaces. Drivers need to make sure their tyres are up to the mark, especially in those European countries such as Germany, Austria and Finland where winter tyres are a legal requirement for driving on black ice, hard-packed snow and slush or in icy and frosty conditions. Of course, we can't plan the weather, so it makes sense to be prepared by changing to winter tyres from October to Easter or when the temperature falls below 7°C.

All-season tyres – accept no compromises.

In braking and steering tests in winter conditions, all-season tyres perform below average compared to winter and summer tyres. The stopping distance on snow, ice and in low temperatures is up to 31 metres longer and the impact speed as much as 35 km/h higher. No wonder, since they are designed for temperature differences of 50°C, which means your safety soon falls by the wayside in winter.

Braking on snow.*



*The stopping distances and differences between summer and winter tyres stated here were determined using standard vehicles. The graphics are for illustration purposes only. The stopping distance of each individual vehicle is dependent on the type of vehicle, brakes and tyres used, as well as the driving surface. In this respect, the data provided does not constitute a general description of properties. (Source: Continental AG).

ContiWinterContact™ TS 850 for compact and medium range vehicles

- Improved braking performance on snow, ice and wet roads
- Excellent driving stability in all winter conditions
- More economical thanks to reduced rolling resistance and increased running performance



New!

ContiWinterContact™ TS 810 Sport for powerful medium range and luxury vehicles

- Outstanding performance in all winter conditions
- Excellent aquaplaning safety
- Outstanding cornering stability and traction



ContiWinterContact™ TS 800 for compact range vehicles

- Superb cornering stability and traction
- Excellent performance on snow and ice
- Outstanding protection against aquaplaning



ContiCrossContact™ Winter 4x4 tyres

- Excellent traction and braking performance on snow
- Superb handling on snow and dry roads
- High protection against aquaplaning



ContiWinterContact™ TS 830 P for high-performance vehicles

- Exceptional braking power on snow, ice and wet roads
- Better snow traction
- Higher mileage



The EU tyre label is on its way.

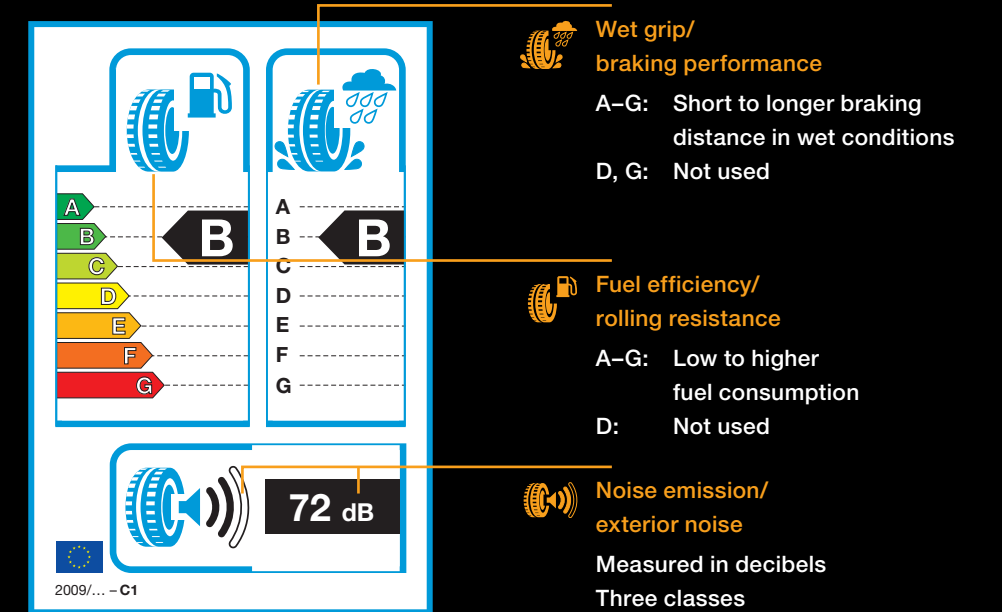
We go further.

The EU tyre label uses three standard criteria to inform people about the environmental and safety characteristics of a tyre, with the aim of increasing traffic safety and reducing fuel consumption.

Alongside the three main criteria – grip in wet conditions, rolling resistance and noise emissions – there are many other performance factors that go towards making a genuine premium tyre.

Other properties such as steering and braking behaviour when aquaplaning, braking on dry surfaces, and stability and durability of a tyre are essential for your safety whilst driving. The special conditions in winter place particular demands on tyres.

All the more reason to refer to other sources like tyre tests, manufacturers' material and retailers' recommendations in addition to the EU tyre label.



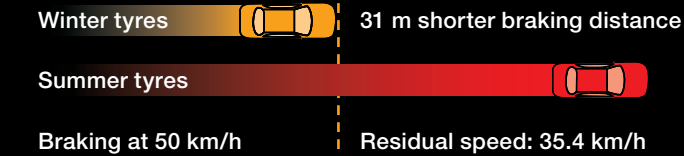
The illustration shows a typical EU tyre label; the ratings shown in each category are for illustration only.

All change at 7 °C.

Safety is all in the mix.

It's when temperatures fall in the autumn that road safety becomes even more important. The rubber used in summer tyres begins to harden at 7 °C, reducing their grip on the surface. Thanks to an innovative rubber compound, the winter tyres made by Continental remain flexible and elastic even when the thermometer plunges well below zero. So you can relax, safe in the knowledge that we are looking after you.

Braking on snow.*



A snowflake for more safety.

At Continental, safety is at the heart of everything we do, and that is reflected in the symbols we use. In snowy conditions, tyres bearing the "Snowflake on the Mountain" symbol grip the surface 7 % more effectively than standard winter tyres.



M+S tyres for more effective winter braking.

Tyres with the M+S symbol are designed to offer greater directional stability in mud and snow than normal tyres, although their handling properties cannot be compared with proper winter tyres.



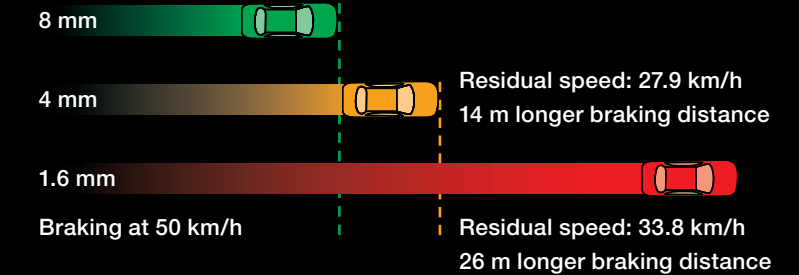
You can get more information on winter tyre labelling here.

Tread safely.

Keep safe with at least 4 mm of tread.

In Europe, tyres are required by law to have at least 1.6 mm of tread. However, experts agree that tyres with less than 4 mm are not suitable for winter use and can increase the risk of an accident, especially in cold weather. The lower the tread, the greater the braking distance. For this reason, you should check your winter tyres at the beginning of each winter driving season.

The influence of the tread depth.*



Safety at a glance.

The tread wear indicator (TWI) will tell you whether your tyres are suitable for winter driving. If the tread wear indicators are at the same level as the tread surface, your tyre has less than 4 mm of tread. Time for new winter tyres from Continental!



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